



*MAKE SOME  
MAGIC*

Cabinetry from Urban Effects shapes your home beautifully, with the power to make it casual or formal, rustic or sleek, blissfully cool or as warm as a welcome.

Talk with a kitchen designer today, and you'll soon see how Urban Effects can make a magical transformation in your home.

Hilton door style in Oak Slate.

**URBAN**EFFECTS  
BY NORCRAFT CABINETS

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*FRESH FINISHES,  
CHIC STYLES  
FOR CABINETS  
AT HOME ANYWHERE*

**URBAN  
EFFECTS**



Photo courtesy of Discovery Homes

# *THE EFFECT YOU LOVE*

If you haven't bought cabinetry lately, you'll be stunned at the strengths of Urban Effects cabinetry. Wipe-clean finishes in perfect urban hues and trend-setting styles.

Easy to like, easy to design with and easy to live with.

Built to last with warranted construction.

Harbour door style in Oak Flint and Oak Slate finishes.

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*THE  
BEAUTY  
OF  
CRAFTSMANSHIP*

The world's most beloved wood species finished with beautiful consistency. All the best detailing, like hearth-style hoods, vertically stacked cabinetry and matching end panels creates kitchens that the finest craftsmen would admire – and that your family will enjoy for years.

Yorkshire door style in Cherry Monterey.

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# URBAN LIFE AT ITS BEST

An inspiringly fresh blend, one of many made possible by Urban Effects' advanced system of standard sizing. It simplifies installation, opens the door to new design concepts and extends inside to a wide array of organizational tools and accessories.

Urban door style in Oak Natural;  
Cottonwood door style in MDF Artistic White.

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*A*  
**JEWEL**  
*OF A KITCHEN*

Textured glass lift doors, perfectly symmetrical, plus a generous sweep of oak and granite. It adds up the well-groomed kitchen. Wall cabinets to the ceiling and deep drawers help this kitchen live big.

Oxfordshire door style in Rift Oak Slate.

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*AN  
ISLAND  
PARADISE*

Extra wide with access from both sides, and open to the family room, this is an island made for family and friends. It has plenty of room for whatever cooking is local to your island.

Muirfield door style in Maple Smoke and MDF Artistic White.

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A soothing design for a spa retreat where natural materials are front and center. Oxfordshire door style in MDF Woodgate.



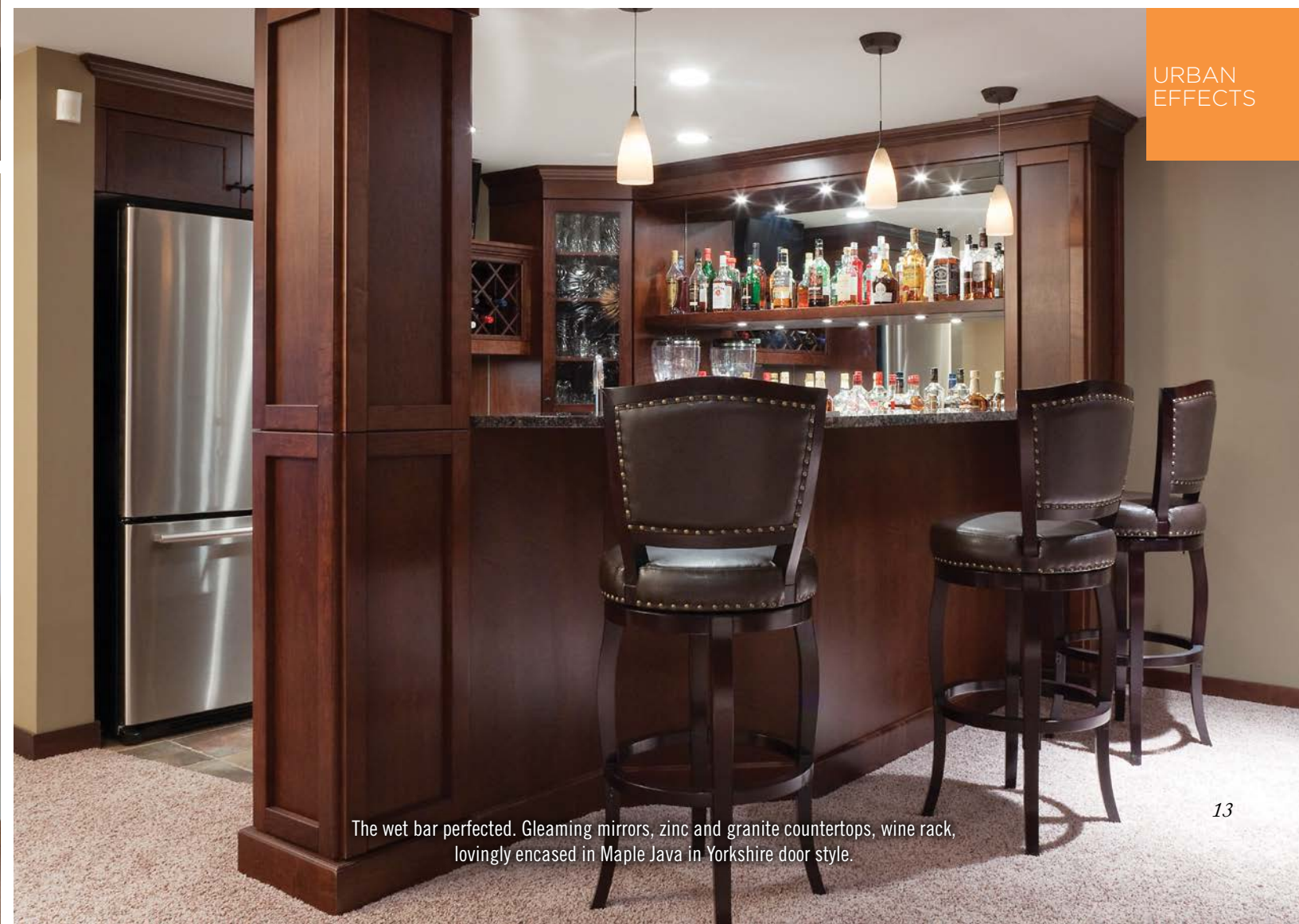
Total audio-video functionality complemented by natural stone and lifted off the floor with floating cabinetry. Urban door style in Maple Mystic Grey and aluminum.



A floating vanity turns the corner for an airy, spacious look. St. Charles door style in Maple Java.



Recessed into the wall, this china cabinet in Broadmoor Maple Amber takes only 6" of floor space.

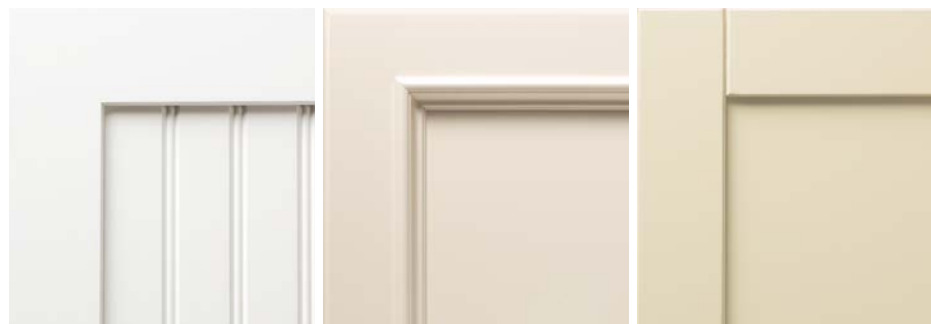


The wet bar perfected. Gleaming mirrors, zinc and granite countertops, wine rack, lovingly encased in Maple Java in Yorkshire door style.

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# SPECIALTIES

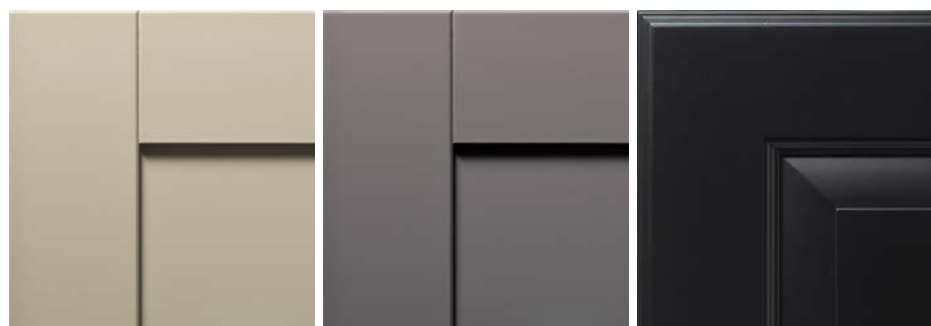
## PAINTS



ARTISTIC WHITE

OYSTER

FAWN



GRAPHITE

PEPPERCORN

BLACK BEAN

## GLAZES



COFFEE GLAZE

PEWTER GLAZE

ONYX GLAZE

## ANTIQUING



AMBER

WINEBERRY

Experienced cabinetry makers create their own specialty finishes. We collected ours into an amazing array with special effects, such as glazing, antiquing and hand-brushing.

Printing technology does not allow for absolutely accurate reproduction. See your dealer's displays for actual samples.

# SPECIALTIES

## BRUSHED



MOUNTAIN HAZE

KARINA ROSE

LINEN

MEADOWWOOD



WOODGATE

MYSTIC GREY

## ETCHINGS



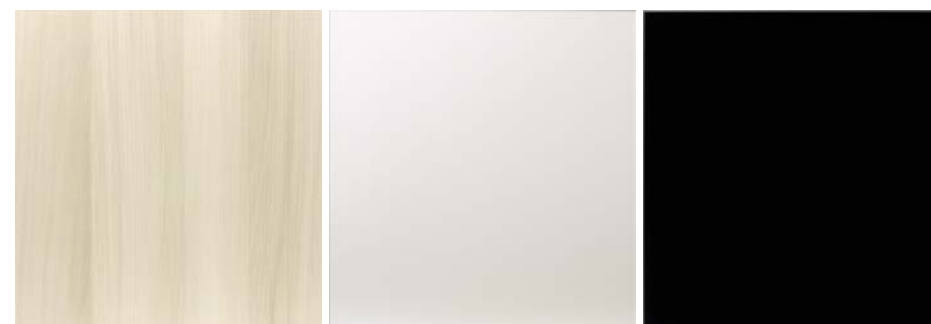
RIFT-CUT OAK JAVA ETCHING

RIFT-CUT OAK SMOKE ETCHING

RIFT-CUT OAK SLATE ETCHING

RIFT-CUT OAK FLINT ETCHING

## NEW OPTIONS



CAPLIANO TEXTURED VANILLA

LUCENT WHITE ACRYLIC

LUCENT BLACK ACRYLIC

Deeply embedded with the newest generation of textured polymers, Capliano is UV-resistant, easy to clean and extremely fade-resistant. Lucent has a durable finish in fashionable high-gloss acrylic.

URBAN EFFECTS FINISHES

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# STANDARD FINISHES

# BEAUTIFUL, SMOOTH, TOUGH



URBAN EFFECTS FINISHES



Dramatic new Echo Wood gives you a rift-cut look in oak, maple or cherry. Very consistent grain in an ecologically friendly wood.

URBAN EFFECTS FINISHES

We work in the world's best cabinetry woods. For open shelving and glass doors, ask for matching veneer interiors.

AVAILABLE IN NATURAL ONLY AVAILABLE IN NATURAL ONLY

# DOOR STYLES

## SLAB

Highland is an Echo Wood door, a fresh look at welcome prices. Now available in vertical and horizontal grain. Cottonwood is a solid MDF door perfect for painting. Urban has a seamlessly wrapped veneer in any species and many finishes.



**HIGHLAND**  
MAPLE RYE

**COTTONWOOD**  
MEADOWOOD

**URBAN**  
RIFT-CUT OAK SLATE ETCHING

## FLAT PANEL WOOD



**YORKSHIRE**  
MAPLE MYSTIC GREY

**OXFORDSHIRE**  
MAPLE FAWN

**LAKESIDE**  
MAPLE ARTISTIC WHITE



**CHESTERMERE**  
MAPLE MONTEREY

**PIONEER**  
CHERRY MONTEREY

**GLENDALE**  
OAK SLATE

**GLENDALE ARCH**  
OAK DRIFTWOOD

# DOOR STYLES



**ELMHURST**  
OAK PRAIRIE

**DEERHURST**  
OAK HUSK

**BROADMOOR**  
MAPLE CHAMPAGNE

**KINGSWOOD**  
MAPLE WEATHERSTONE



**FOXFIRE**  
OAK FLINT ETCHING

**MUIRFIELD**  
OAK CARAMEL

**ST. CHARLES**  
CHERRY CARAMEL

**IRONSHORE**  
ALDER HAZELNUT WITH ONYX GLAZE



**HILTON**  
CHERRY PRAIRIE

**VALHALLA**  
CHERRY PRAIRIE

**WINDANCE**  
MAPLE OYSTER

**BRIDGEMILL**  
MAPLE OYSTER WITH PEWTER GLAZE

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STYLES

Most door styles are available in most finishes. See your designer for specifics.

Queenstown, Saddlebrook, Harbour and Canyon are reverse raised panel door styles.

# DOOR STYLES

## REVERSE RAISED PANEL WOOD



**HARBOUR**  
MAPLE NATURAL

**CANYON**  
CHERRY SHIRAZ

**QUEENSTOWN**  
RIFT OAK DRIFTWOOD

**SADDLEBROOK**  
RIFT-CUT OAK PRAIRIE ONYX

## RAISED PANEL WOOD



**AUBURN**  
MAPLE FRENCH ROAST

**SCOTTWOOD**  
MAPLE AMBER

**HERITAGE**  
MAPLE DESERT SAND

**HERITAGE ARCH**  
MAPLE AMBER



**PINEHURST**  
CHERRY LAREDO

**MONACO**  
MAPLE DESERT ROSE

**COLLINGWOOD**  
MAPLE BLACK BEAN

**LEGACY**  
MAPLE HAZELNUT WITH ONYX GLAZE

# DOOR STYLES

## THERMOFOIL



**ASHBURN**  
NATURAL

**ARCADIA**  
SMOKE

**SOHO**  
CANDLELIGHT

**OLD CASTLE**  
SMOKE



**VERMONT**  
WHITE

**JASPER**  
BISQUE

**MOUNTAINVIEW**  
NATURAL

**BELVIEW**  
BISQUE



**VALLEYVIEW**  
WHITE

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DOOR  
STYLES



*LIVE THE  
BRIGHT  
LIFE*

Solid wood doors in classic Shaker styling are at the heart of this kitchen where wood, tile, limestone and gleaming stainless steel live happily together. Ample proof of the power of design restraint, careful detailing and a judicious touch of black.

Broadmoor door style in Maple Mountain Haze.

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